

Sixth Form Transition Tasks 2021: **Applied Business**

Please choose at least 5 tasks to complete from the choices below.

Read	Watch	Listen	Visit	Create
<p>Introduction to Merlin Entertainments Download presentation (PDF 5.4mb)</p> <p>Merlin Entertainments "About us" https://www.merlinentertainments.biz/about-us/</p> <p>Merlin Press Releases, specifically about new rides/ ideas/ attractions https://backstage.merlinentertainments.biz</p> <p>Read about the 3 brands that Merlin LTD operate: https://www.merlinentertainments.biz/our-brands/</p> <p>Read about the making merlin magic teams: https://www.merlinentertainments.biz/about-us/m</p>	<p>Alton Towers: A Rollercoaster Year. https://www.channel4.com/programmes/alton-towers-a-rollercoaster-year</p> <p>A presentation about the Digital Guest Journey: https://www.investis-live.com/merlin-entertainments/5ccabd26451b960b00ad10a4/mdgj</p> <p>Careers- from costume character to chief development officer https://www.youtube.com/watch?v=RgriHUOo1J4</p> <p>COVID Safety at Merlin attractions https://www.youtube.com/watch?v=v0sH5_8e</p>	<p>TED talk: Starting a business playlist: talks for when you want to start a</p> <p>A journey into Puginland: https://www.bbc.co.uk/programmes/b01q5znt</p> <p>BBC Radio Derby - Theme Park Worldwide Interview https://www.youtube.com/watch?v=8Rw65OV7c-E</p>	<p>Take a virtual tour of Alton Towers: https://altontowers.360hdtour.s.co.uk</p> <p>Take a virtual tour of Warwick castle https://historyview.org/library/warwick-castle/</p> <p>A virtual tour of Sealife centre, Melbourne https://www.youtube.com/watch?v=CNE6smbZ68k</p> <p>Experience Galactica, the world's first VR rollercoaster at Alton Towers: https://www.youtube.com/watch?v=1EbtoaHUuHY</p> <p>Visit Disneyland's virtual tour: https://www.visitorlando.com/things-to-do/virtual-tours/walt-disney-world-resort/</p> <p>Visit Universal studios tour</p>	<p>Outline a brief introduction to the company, what it is and what it does, the brands that it operates</p> <p>Provide a little bit of history of the company The aims and objectives of the company (called Growth Drivers)</p> <p>What is a Private Limited Company? Provide a clear explanation What are the main advantages and disadvantages TO MERLIN of operating as an LTD?</p> <p>Describe how Merlin</p>

<p>erlin-magic-making/</p> <p>Read about the most recent structural changes at Merlin https://www.merlinentertainments.biz/about-us/new-business-development/</p> <p>Read about the shocking number of deaths at Sealife centres https://www.bbc.co.uk/news/uk-england-43242081</p> <p>Find out about Alton Towers secret weapons https://www.towerstimes.co.uk/features/a-history-of-the-secret-weapons/</p> <p>Read about the history of Alton Towers https://www.towerstimes.co.uk/history/the-history-of-the-towers/</p>	<p>X30</p> <p>The smiler crash-report https://www.youtube.com/watch?v=s5osUOBVZoI</p> <p>Find out about how Merlin protect their ideas from their competitors: https://www.merlinentertainments.biz/newsroom/media-library/</p> <p>Behind the scenes on the opening of Alton Towers hotel and resort: https://www.youtube.com/watch?v=TUu20wCWxoo</p>		<p>https://practicalwanderlust.com/universal-studios-virtual-tour/</p> <p>Visit Flamingoland's virtual tour: https://www.flamingoland.co.uk/virtual-tour/</p> <p>Virtually visit the top 23 theme parks and attractions in the world: https://www.businessinsider.com/virtual-museums-theme-parks-activities?r=US&IR=T</p>	<p>motivates it's staff (Employee engagement)</p> <p>Describe how Merlin recruits and trains it's staff</p> <p>Describe the employee benefits of working at Merlin</p>
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