

## Curriculum Information for Parents

### Key Stage 4 Business Studies: BTEC Tech Award Level1/ Level 2 Enterprise

<b>Learning Leader Contact Information</b>		Phone: 01604 862125	Email: <a href="mailto:thomas.waugh@ewsacademy.org.uk">thomas.waugh@ewsacademy.org.uk</a>
<b>Examination Board</b>	Pearson	<b>Specification Code</b>	603/1916/1

#### Subject Content

During Component 1, students will:

- examine the characteristics of enterprises
- explore how market research helps enterprises meet customer needs and understand competitor behaviour
- investigate the factors that contribute to the success of an enterprise
- develop transferable skills, such as research, and data analysis in order to

During Component 2, students will:

- explore ideas and plan for a micro-enterprise activity
- pitch a micro-enterprise activity
- review their own pitch for a micro-enterprise activity
- develop their planning and research, presentation, communication and self-reflection skills.

During Component 3, students will:

- demonstrate knowledge and understanding of elements of promotion and financial records
- interpret and use promotional and financial information in relation to a given enterprise
- make connections between different factors influencing a given enterprise
- advise and provide recommendations to a given enterprise on ways to improve its performance.

#### **Additional Equipment Needed** (Ingredients, headphones, PE kit, etc.)

- Access to a computer as course resources will be available online through the school email and google drive
- Folder for notes
- Assignment briefs will be issued for each internally assessed component

#### Assessment Details:

#### **To be successful students will need to be able to:**

- Manage time effectively and meet assignment deadlines
- Reflect and act upon feedback provided
- Apply subject knowledge to examination questions
- Be able to write clear, concise coursework with good spelling, punctuation and grammar

**Component 1:** Internally assessed assignment & moderated **30%** of the qualification

**Component 2:** Internally assessed assignment & moderated **30%** of the qualification

**Component 3:** Externally assessed task via a 2 hour examination where students use case study scenario information to create health and well-being plan **40%** of the qualification

All assessments are graded Pass, Merit, Distinction or Distinction\* and with the exception of D\* can be at Level 1 or Level 2

#### What can I do to support my child at home?

- Encourage students to carry out wider reading on topics covered in class, additional reading will be provided on Google Classroom
- Encourage students to watch/read the news and discuss any Business related stories with them
- Use the Pearson BTEC website to practice exam questions, utilise mark schemes and examiners report
- Be aware of homework and assignment deadlines (Go4schools and Google Classroom) and encourage students to meet them to avoid late submission of work
- Encourage students to learn key words and terminology from the course textbook which is available electronically thorough the school email and Google drive system
- Support by motivating students in meeting deadlines for assessments

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### Recommended resources for the course:

**Websites:** [www.mrmartin.moonfruit.com](http://www.mrmartin.moonfruit.com) username: elizabeth, password: Woodville

**Books:** BTEC Tech Award Enterprise Student Book 2nd edition

### Teaching Staff Contact Details

Name	Role	Email	Tel
Mrs Tom Waugh	Vocational Learning Leader	<a href="mailto:Thomas.waugh@ewsacademy.org.uk">Thomas.waugh@ewsacademy.org.uk</a>	01908 563468 or 01604 862125
Mr Gavin Martin	Teacher	<a href="mailto:gavin.martin@ewsacademy.org.uk">gavin.martin@ewsacademy.org.uk</a>	01604 862125
Mr Reuben Freeman	Teacher	<a href="mailto:Reuben.freeman@ewsacademy.org.uk">Reuben.freeman@ewsacademy.org.uk</a>	01604 862125
Mr Phil Couzens	Teacher	<a href="mailto:phil.couzens@ewsacademy.org.uk">phil.couzens@ewsacademy.org.uk</a>	01908 563468
Mr Adam Finn	Teacher	<a href="mailto:Adam.finn-scinaldi@ewsacademy.org.uk">Adam.finn-scinaldi@ewsacademy.org.uk</a>	01908 563468

**Additional Information:**

BTEC regulations - All work must be submitted at the deadline. If work does not meet requirements one extension 15 days from the submission date may be granted to improve work. If this does not meet requirement or the deadline is missed a new assignment will be issued where a maximum grade of a Pass can be awarded.